Summary: Ensuring a Source's Credibility

The most reliable sources are:

- ✓ Books
- ✓ Textbooks
- ✓ Journal articles (in hardcopy or from online databases)
- ✓ Monographs

The most reliable internet sources are:

- ✓ Government websites
- ✓ Websites by national or international organisations, such as the World Trade Organization
- ✓ Educational institutions' websites
- ✓ Universities' websites

All other sources should be treated with caution, particularly online sources. If you cannot identify the authenticity or credibility of a source, it is best to avoid using this as a reference. At worst, the information may be incorrect, biased or deliberately misleading. At best, readers of your work may question its reliability due to citing uncertain sources.

Importantly, Wikipedia should never be used as an academic reference because this website can be altered by anyone, and subsequently has no academic credibility.